

LIHI GRANIT- VIDEO CREATOR

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Tel Aviv, Israel

Professional Summary

Experienced video editor, photographer, and content manager specializing in live broadcasts, studio leadership, and high-pressure production environments. Adept at managing multiple projects, tight deadlines, and emerging technologies to create engaging, high-quality content. A self-proclaimed people-person, fun & funny (my family thinks so at least), who thrives in dynamic team settings and loves a good creative challenge.

Professional Experience

Studio Producer & Chief Video Editor

Israeli Citizen Spokesperson's Office

May 2024 – Present

- Created end-to-end video content for social media, from ideation to final product.
- Managed studio operations and team schedules, ensuring seamless production workflows.
- Coordinated live broadcasts and resolved technical challenges efficiently.
- Edited high-quality videos under tight deadlines.
- Scheduled external presenters and built strategic relationships for the organization.

Senior Video Editor - Promo

i24NEWS, Jaffa

June 2022 – May 2023

- Produced and edited promotional content for various shows.
- Led the production process from ideation to execution, both independently and collaboratively.
- Created motion graphics and utilized pre-made templates, images, and videos.
- Oversaw exporting and uploading to multiple platforms.
- Collaborated with cross-functional teams to align content with branding goals.

Senior Video Editor

i24NEWS, Jaffa

August 2018 – October 2021

- Edited diverse content including news, documentaries, magazine shows, and interviews using Adobe Premiere Pro.
- Worked with multi-camera setups, green screens, graphics, sound editing, and color corrections.

- Recorded narrations and dubbing with Adobe Audition.
- Managed and edited weekly TV and news shows in multiple languages: French, Arabic, and English.
- Shadowed After Effects editors and designers for professional development.

Video Editor & Photographer

Channel 10 and Nana10, Tel Aviv

2016 – 2018

- Created teasers and social media clips as part of the creative marketing team.
- Filmed and edited website content covering topics like news, fashion, food, and innovation.
- Enhanced storytelling through innovative video production techniques.

Content & Video Editor

Channel 10 and Nana10

2015 – 2016

- Edited website and app content.
- Managed website content and wrote engaging copy.

Independent Photographer (Video & Stills)

2015

Education

AI for Movies

InMotion (Jumpcut)

March 2024 – May 2024

- Training in AI tools for filmmaking, including prompt writing, face-swapping, and model training using tools like MidJourney, Pika Labs, and Stable Diffusion.

Photography & Art (Cum Laude)

Minshar for Art, Tel Aviv

2011 – 2015

B.A. in Humanities (Cum Laude)

Open University

2011 – 2015

Screenwriting & Film

Sam Spiegel Film and Television School, Jerusalem

2008 – 2011

- Wrote scripts for award-winning short films:
 - *Papercuts*: Audience Award, Bermuda Short Festival, Germany (2012)
 - *Soundwaves*: Public Prize, Flicks Film Festival, Netherlands (2013)

Skills

Software:

- Advanced: Adobe Premiere Pro, Adobe Audition, Adobe After Effects, DaVinci Resolve
- Moderate: Photoshop, Illustrator
- Proficient: Microsoft Word, Excel, PowerPoint

AI Tools:

- MidJourney, Pika Labs, Gen-2
- Moderate: Fooocus, Automatic1111

Languages:

- Hebrew: Native
- English: Excellent
- Spanish: Basic

Personal Skills:

- Team player with strong interpersonal skills.
- Quick learner, adaptable, and dedicated.
- Experienced in managing multiple projects with demanding deadlines.
- Excellent verbal and written communication.

Additional Information

Recommendations and additional resources available upon request.